

MASTERFUL ARTISTRY  
SOCIAL CONNECTION  
EDUCATION  
INNOVATION  
COMMUNITY  
PASSION  
INCLUSION

BUILDING COMMUNITY  
THROUGH BREATHTAKING  
PERFORMANCES  
AND DYNAMIC SOCIAL  
EXPERIENCES



CHAMBER MUSIC  
AND JAZZ

# Extraordinary Concert Experiences

**“First off, you shocked and amazed me just by getting the Danish String Quartet to Austin. I cannot overstate this acknowledgment of your taste and accomplishment. I had never dreamed I’d be able to see these guys perform live.”**

— November 2025 concert attendee

**“The night was a treasured experience and an honor to be a part of. Thank you all for all you do to make incredible concerts like this happen.”**

— March 2026 concert attendee

Step into an immersive world of classical music and jazz, where extraordinary performances meet one-of-a-kind social experiences — fueled by the creative energy that makes Austin unlike anywhere else.

Our most meaningful experiences are those we share with friends and loved ones. For a moment, during a live concert, music binds us together on the deepest human level. ATX Chamber Music and Jazz brings the world’s leading classical and jazz artists to Austin and crafts social experiences around their performances that rejuvenate what a concert can be. Your support drives a movement that is reshaping Austin’s cultural and social landscape.

## Contents

Extraordinary Concert Experiences	3
Welcome from the Artistic Directors	5
2026/2027 Season	6
The ATX Jazz Fest	8
Everyone Deserves Art	10
Individual Giving	12
Donor Benefits	13
Corporate Sponsorship	14
What people are saying...	16
Sponsors	17
Stats	18



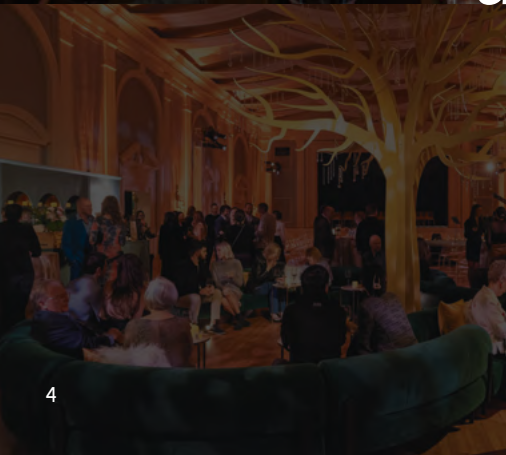
**“Everything was absolutely perfect. The performance was very moving. Thank you for bringing such amazing musicians to Austin! The interior was great and so was the catering.”**

— Brentano Quartet concert attendee



**“I love the diversity, intimacy, and outreach. I have been to shows as date nights with my husband and taken my teenage kids to other shows.”**

— April 2024 concert attendee



# Welcome from the Artistic Directors

Dear Friends,

**Welcome to the fourth season of ATX Chamber Music and Jazz.**

Three years ago, we set out with a simple conviction: that live music, shared in intimate settings, is a powerful way to bring our community together and heal the divides among us. What has unfolded since has exceeded anything we imagined. The extraordinary artistry, deep friendships, and outpouring of generosity we've experienced have allowed our organization to quickly evolve and flourish.

This season, audiences will experience performances by Daniil Trifonov, widely regarded as the greatest pianist of his generation; soprano Nadine Sierra, one of the most celebrated voices on the international opera stage; the legendary Sir Stephen Hough; pianist and composer Fred Hersch, a living icon of American jazz; and many more.

This is the caliber of artistry that defines the world's great concert halls. With ATX Music you experience it not from a distant balcony, but up close, in settings designed for genuine human connection. A craft cocktail in hand, a conversation with the artist afterward, a stranger beside you who leaves as a friend. That combination—inspirational musicianship and the warmth of a shared experience—is what makes ATX Music unlike anything else.

This season also marks the launch of the ATX Jazz Fest at Moody Amphitheater—an event bringing Austin's identity as the Live Music Capital of the World into bold new territory. Our boutique festival features a spectacular lineup of the world's leading jazz artists, including Brad Mehldau, Emmet Cohen, Jason Moran, Joe Locke, and others. This promises to be one of Austin's defining music festivals, opening up new artistic experiences for concert-goers and students alike.

Alongside these performances, we continue to expand our commitment to the next

generation through Everyone Deserves Art, our youth education initiative. We believe that artistic experiences should not be reserved only for those who can afford a ticket. This season, we are bringing new educational opportunities to over 6,500 young people across Austin who might never otherwise experience world-class artistry firsthand.

None of this is possible without the support and friendship of our Austin community. As musicians, we are continuously inspired by your culture of generosity. We invite you to explore this brochure and consider joining our family of sponsors and donors. Your partnership is what allows us to keep the music playing, the community growing, and the next generation inspired.

Sincerely,

**Geoffrey Herd and Anna Petrova**  
Co-Artistic Directors



**Opening Night with Ensemble ATX**

9/12/26

Ensemble ATX, a group of acclaimed chamber musicians, opens the season with a concert presented alongside a visual installation by a celebrated Austin-based artist. Sound and art come together in a dialogue—an inspiring start to the most exciting ATX Music season yet.



**Fred Hersch: A Solo Piano Show**

9/25/26

A seventeen-time Grammy nominee and "living legend" (The New Yorker), Fred Hersch is one of the greatest jazz pianists alive. This premium experience at the intimate Music Box offers a select number of guests an opportunity to experience this distinguished artist in unparalleled intimacy.

**The Art of Trio with Fred Hersch**

9/26/26

Named #1 Jazz Group in the 2019 *DownBeat* Critics Poll and hailed by *The Wall Street Journal* as "one of the major ensembles of our time," the Fred Hersch Trio has been a fixture at the legendary Village Vanguard since 1997. A special double bill pairs this iconic group with an exciting young trio.

**An Evening of Song with Nadine Sierra**

10/23/26

One of opera's brightest stars, Nadine Sierra has captivated audiences at the Metropolitan Opera, La Scala, and the Royal Opera House. A Richard Tucker Award winner and exclusive Deutsche Grammophon artist, she brings her crystalline voice to The Mansion for an intimate evening of song with pianist Bryan Wagorn.



**Musical Mixology with Ensemble ATX**

1/23/27

Classical meets jazz when violinist Blake Pouliot joins Geoffrey Herd, Anna Petrova, Camden Shaw, and Brazilian jazz pianist Henrique Eisenmann for a genre-crossing program featuring a new work written for this collaboration. The evening begins with a hands-on cocktail masterclass - because at Musical Mixology, the mixing starts before the first note.



**Daniil Trifonov: A Solo Piano Recital**

11/20/26

Without question the most astounding pianist of our age" (The Times of London), Daniil Trifonov is a Grammy Award-winning phenomenon who won medals at the Chopin, Rubinstein, and Tchaikovsky competitions in a single season. His solo recital at The Mansion will be one of the most anticipated musical events this year.



**Sir Stephen Hough: A Solo Piano Recital**

2/19/27

Named by *The Economist* as one of Twenty Living Polymaths, Sir Stephen Hough is a pianist, composer, and writer of extraordinary range — the first classical performer to receive a MacArthur Fellowship and a recipient of a knighthood for Services to Music. Following his celebrated 2025 appearance with ATX Chamber Music and Jazz, Sir Stephen returns for a highly anticipated solo recital in an exclusive premium experience setting.



**Sir Stephen Hough: Chamber Music with Ensemble ATX**

2/20/27

Sir Stephen Hough returns to the stage for an evening of chamber music alongside the acclaimed chamber musician of Ensemble ATX. The program showcases the artist not only as a supreme interpreter but also as a distinguished composer, culminating in a performance of his own Piano Quintet.

**Marmen Quartet and Anna Petrova**

5/15/27

Winners of First Prize at both the Bordeaux and Banff International String Quartet Competitions, the Marmen Quartet is one of the most impressive young chamber ensembles in the world. Joined by pianist Anna Petrova, the program features Debussy's luminous String Quartet and the passionate grandeur of Franck's Piano Quintet. This concert caps an educational outreach week bringing world-class artistry into Austin's schools and communities.



# The ATX Jazz Fest

In April 2027, ATX Chamber Music and Jazz launches the ATX Jazz Fest—a three-day festival bringing together Grammy winners, MacArthur Fellows, and NEA Jazz Masters for the most concentrated gathering of jazz talent ever assembled in Texas.

The festival pairs large-scale outdoor performances at Moody Amphitheatre with intimate, VIP-only concerts at Austin PBS—giving audiences access to the same artists in two fundamentally different settings across a single weekend. It is the kind of programming that, until now, required a trip to Newport, Monterey, or The Kennedy Center.

Austin has long been the Live Music Capital of the World. The ATX Jazz Fest establishes the city as a destination for the art form's highest level of performance—filling a gap that Austin's growing, culturally engaged population has been waiting for.

## The Format

Friday Evening — An exclusive VIP-only concert at Austin PBS opens the festival in an intimate, acoustically pristine 300-seat setting.

Saturday & Sunday — Full days of performances on the Moody Amphitheatre main stage, with a curated sequence of headline artists from morning through evening.

Late Night — VIP afterparties at Austin PBS featuring solo and small-group performances, plus open jam sessions—the kind of up-close access that defines the ATX Music experience.

### Cécile McLorin Salvant

Three-time Grammy winner. MacArthur Fellow. One of the most acclaimed jazz vocalists of her generation.

### Terence Blanchard and the E-Collective

Multiple Grammy winner and legendary Blue Note recording artist. One of the most influential trumpeters and composers in modern jazz, known for his iconic film scores and boundary-pushing ensemble work.

### Christian McBride Big Band

Eight-time Grammy winner. Artistic Director of the Newport Jazz Festival.

### Brad Mehldau

Four-time Grammy winner. Performing in both trio and solo formats across the weekend.

### Emmet Cohen Trio

Winner of the American Pianists Awards. DownBeat Readers Poll Pianist of the Year.

### Bria Skonberg

Juno Award-winning trumpeter and vocalist. Called "the shining hope of hot jazz" by The New York Times and "one of the most versatile and imposing musicians of her generation" by The Wall Street Journal.

### Joel Frahm

One of the most respected tenor saxophonists on the New York scene. Known for his muscular tone and effortless swing.

### Sullivan Fortner Trio

Grammy-winning pianist. Winner of the American Pianists Association jazz competition.

## The Most Significant Gathering of Jazz Artists in Texas History

April 2-4, 2027 Moody Amphitheatre at Waterloo Park

### Cory Henry and the Funk Apostles

Multi-Grammy-winning keyboardist and vocalist. Gospel, funk, and jazz fused into one of the most electrifying live shows in music.

### Jason Moran

MacArthur Fellow. Former Artistic Director for Jazz at the Kennedy Center.

### Joe Lovano Paramount Quartet

NEA Jazz Master and multiple Grammy nominee. One of the defining saxophonists of the past four decades, closing the festival Sunday night.

### Chris Potter

One of the most acclaimed saxophonists of his generation. A first-call musician for the biggest names in jazz.

### Alfredo Rodríguez & Pedrito Martínez

Grammy-nominated Afro-Cuban jazz at its most vibrant.

### Joe Locke / Warren Wolf: Vibing

Two of the foremost vibraphonists in jazz share one stage. Locke is a six-time Mallet Instrumentalist of the Year; Wolf is a member of the SFJAZZ Collective and Christian McBride's Inside Straight.

### Mike Sailors Nonet

One of the hardest-swinging ensembles in the business.

### LUCÍA

First artist from Mexico to win the Sarah Vaughan International Jazz Vocal Competition.

Plus featured performances by student ensembles from the Austin Youth Jazz Orchestra, Huston-Tillotson University, the University of Texas Jazz Band, and ATX Artists for Social Impact.

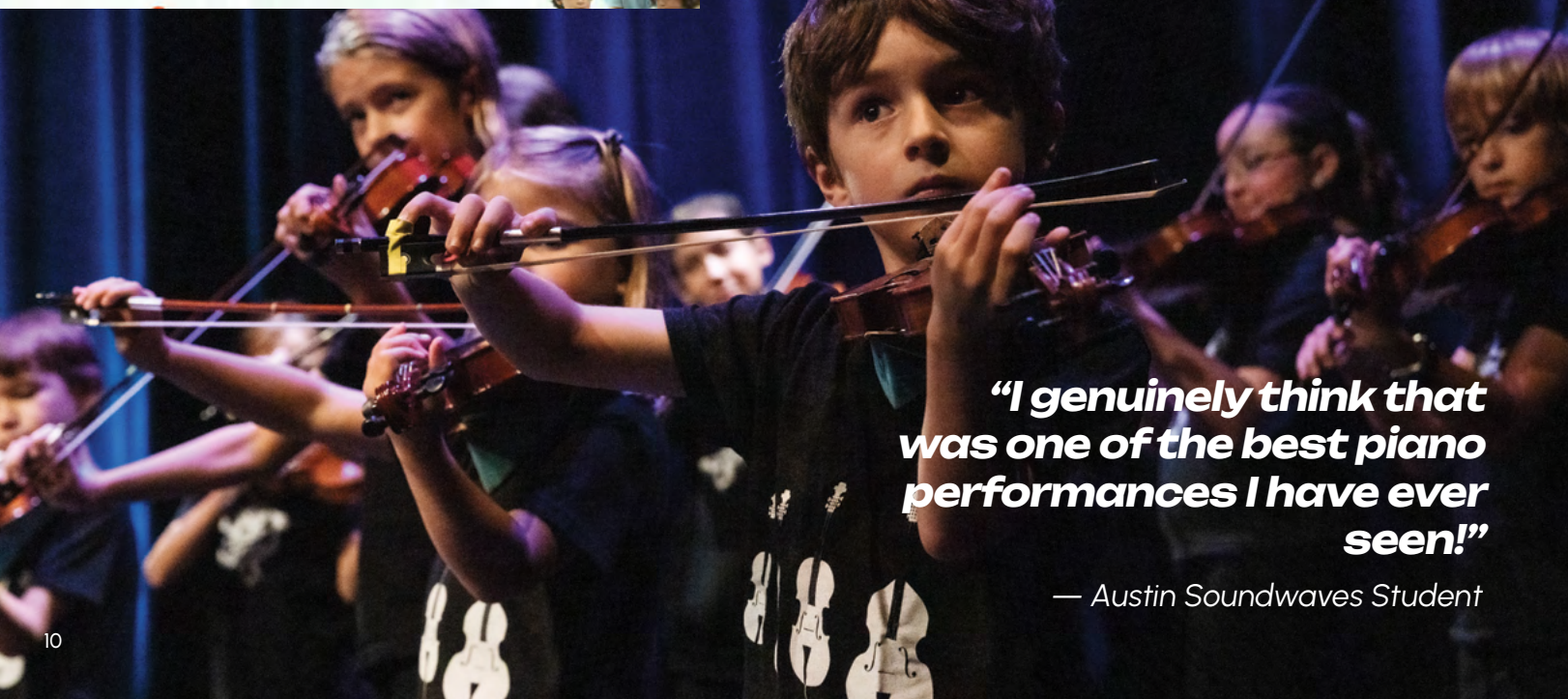
# Everyone Deserves Art



Our commitment extends beyond the stage. We believe that all members of our community deserve to experience great music. Through our Everyone Deserves Art program, we bring world-class artists to Title I schools and other educational institutions throughout Austin. We also donate 10% of our tickets to students and their chaperones so everyone can experience the magic of live concerts. Many of the students in our audience are there thanks to the generosity of patrons like you. Please join them in helping us further this vital cause!

***“We truly value these kinds of programs and recognize how important it is to provide our students with opportunities to engage with music and the arts. It’s experiences like this that really enrich their education and open up new possibilities for them. Thank you so much for providing this amazing opportunity—we deeply appreciate it!”***

— Samantha Almanza Barrett,  
M.S.Ed., Principal, Bertha Casey Elementary



***“I genuinely think that was one of the best piano performances I have ever seen!”***

— Austin Soundwaves Student

# Community Impact At a Glance

***“Such a great trio. I liked seeing how much chemistry they have with each other, and their version of the carpenters song moved me to tears.”***

— Austin Soundwaves Student

**800+** tickets donated annually to students and chaperones for ATX Music public concerts

**10+** public performances each season made accessible to youth audiences

**5-7** in-school concerts annually, led by internationally renowned classical and jazz artists

**6,500+** students reached each year through school and nonprofit partnerships

**World-class artists** in classrooms, including Grammy-winning and internationally recognized soloists and ensembles

**Sustained partnerships** with Title I schools and Austin-based youth organizations, ensuring access for students who would not otherwise experience live professional performances

If you are interested in supporting our educational programs please reach out at [info@atxmusic.com](mailto:info@atxmusic.com) or call 315-521-1623.

# Extraordinary Concerts. Extraordinary Impact. Extraordinary Opportunity.



In three seasons, ATX Chamber Music and Jazz has established itself among the most distinctive concert experiences in the country — consistently sold-out performances by artists of the highest international caliber, presented in settings designed to foster genuine human connection. As a 501(c)(3) nonprofit, every dimension of this work is strengthened by the individuals who believe in it. Your support sustains the artistry, expands our reach into Austin's schools and communities through our Everyone Deserves Art initiative, and ensures that this music belongs to everyone. Join the donors who are building something extraordinary for this city.

# Donor Benefits

## Contributor

\$50-\$499

- Ⓞ Recognition in our online playbill

## Member

\$500-\$999

### All Contributor benefits plus...

- Ⓞ Priority access to ticket purchases in advance of the general public

## Friend

\$1,000-\$1,999

### All Member benefits plus...

- Ⓞ 10% discount on standard event tickets

## Supporter

\$2,000-\$3,499

### All Friend benefits plus...

- Ⓞ 2 tickets to ATX Music concerts (excluding Premium Events and the ATX Jazz Fest)

## Donor

\$3,500-\$4,999

### All Supporter benefits plus...

- Ⓞ 4 tickets to ATX Music concerts (excluding Premium Events and the ATX Jazz Fest)

## Ambassador

\$5,000-\$9,999

### All Donor benefits plus...

- Ⓞ Invitation to open rehearsals with Ensemble ATX
- Ⓞ 6 tickets to ATX Music concerts (excluding Premium Events and the ATX Jazz Fest)

## Patron

\$10,000-\$19,999

### All Ambassador benefits plus...

- Ⓞ Two Season Passes to ATX Music concerts (excluding Premium Events and the ATX Jazz Fest)
- Ⓞ Invitation to exclusive ATX Chamber Music and Jazz parties and events
- Ⓞ Official sponsor of an Ensemble ATX member of your choice for one year

## Maestro

\$20,000-\$49,999

### All Patron benefits plus...

- Ⓞ Four Season Passes to ATX Music concerts (excluding Premium Events and the ATX Jazz Fest)
- Ⓞ Official Concert Sponsor for a concert of your choice
- Ⓞ Complimentary valet at ATX Music events when available

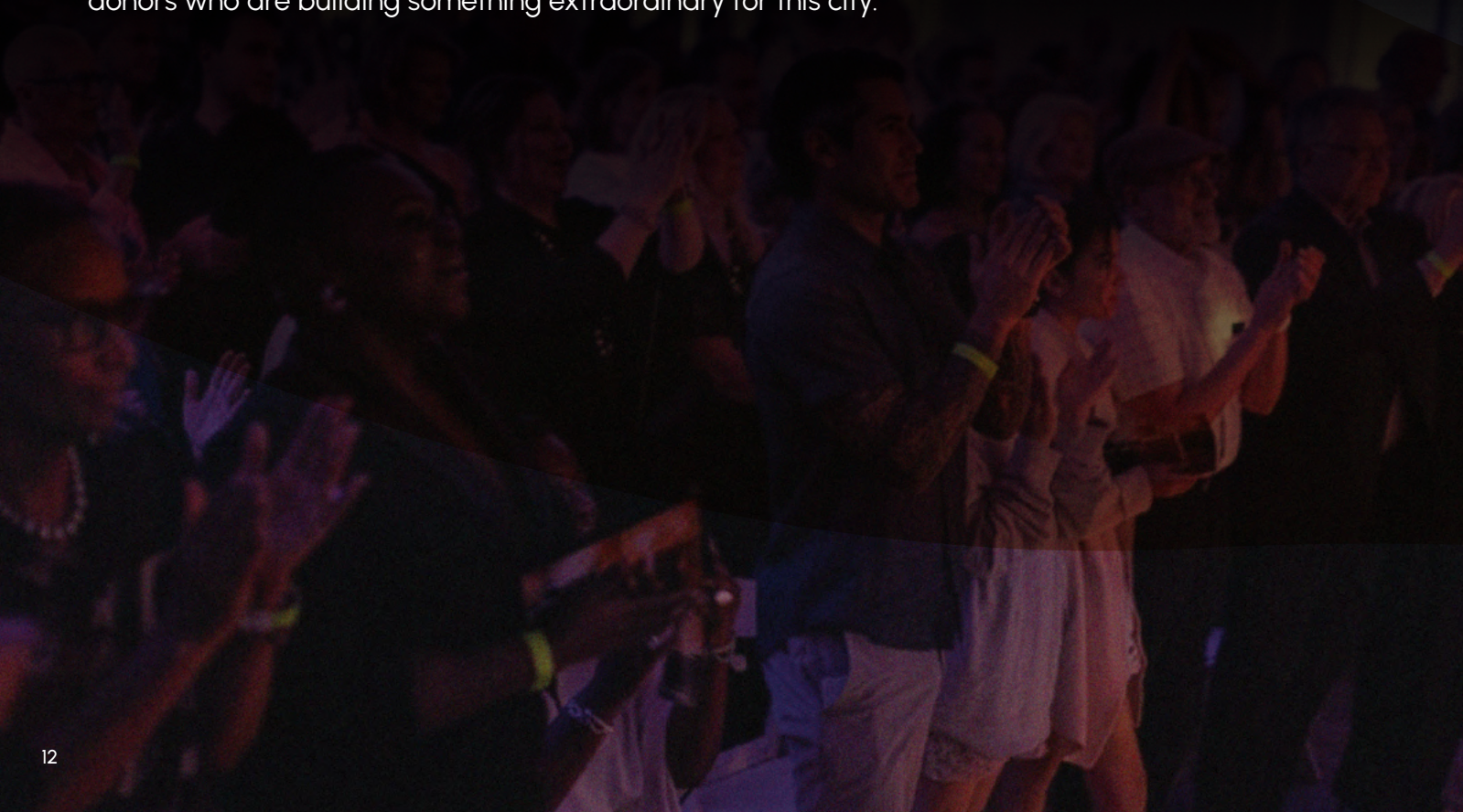
## Impresario

\$50,000+

### All Maestro benefits plus...

- Ⓞ Partial Season Sponsorship
- Ⓞ Customizable benefits, recognition, and performances

Checks to "ATX Chamber Music and Jazz" may be mailed to: **ATX Chamber Music and Jazz, 1401 Lavaca St., #771, Austin, TX, 78701**  
Or donate online at: [atxmusic.com/support](https://atxmusic.com/support) | ATX Chamber Music and Jazz is a 501(c)3 non-profit organization. EIN: 92-3015945



# Corporate Sponsorship

## Support the arts — and let us support you.

ATX Chamber Music and Jazz reaches over 10,000 audience members annually — a highly engaged, culturally invested community that values excellence. Our corporate partners don't just get their name on a program. They get meaningful access to an audience that pays attention, in settings designed for connection. Whether through concert sponsorship, branded experiences, or community outreach partnerships, we work with each partner to build a relationship that reflects their values and amplifies their presence in Austin's cultural life.

***“Best jazz show I have seen in 12 years, and I’ve been as far as Tokyo and NYC to see the best jazz musicians on the planet.”***

— April 2025 concert attendee

Together, we amplify impact: bringing extraordinary music experiences to students, families, and the wider Austin community.



### Contact us to build your custom benefits including:

- Partial or exclusive season sponsorship
- Artist and/or concert sponsorship
- Recognition in print and digital media
- Organic and paid social media promotion
- E-newsletter features
- Stage announcements
- Invitations to exclusive networking and donor events
- Opportunities to host private performances



[atxmusic.com/support](https://atxmusic.com/support)

We look forward to highlighting your company's impact within our community.

Reach us at [info@atxmusic.com](mailto:info@atxmusic.com) or 315-521-1623 to begin the conversation.



***“Jeanine De Bique is an exceptional artist, the night was a treasured experience and an honor to be a part of. We look forward to the opportunity to support more artists.***

***Thank you all for all you do to make incredible concerts like this happen. “***

— An Evening of Song with Jeanine De Bique concert attendee

***“This experience truly left a lasting impact on me.***

***Thank you for making it possible to hear such astonishing music!”***

— Michael, high school student

# What people are saying...

*"Hi - we have been to three of the concerts this year and have loved them all! I love the diversity, intimacy, and outreach. I have been to shows as date nights with my husband and taken my teenage kids to other shows. I especially love your engagement with historically underserved public AISD schools like Bertha Sadler Means - well done."*

— April, 2024

*"OH WOW The ambiance was so nice and of course the music was delightful. You are so nice and hospitable; I adore you and your mission. I am a member of an NPO Gold Coast Jazz in Fort Lauderdale and of course love jazz but also classical and now you have BOTH. I HIT THE JACKPOT."*

— October, 2025

*"What a great evening! The venue was the perfect size. The opportunity to meet and mingle with the artists was really nice as well. The performances were perfect."*

— September 2025

*"World-class music has finally come to Austin! These amazing young people have created ATX Chamber Music and Jazz to bring the best musicians from around the world, presented in fabulous settings and congenial atmospheres. We saw the best music show we've seen yet in Austin [...] With cocktails, socializing and snacks before and after, at the classic and gracious "The Mansion" near the UT campus. Looking forward to their next top-notch music experience!"*

— March, 2024

# Sponsors

Jone Spross

THE MANSION

THE HOUSE OF SUNTORY  
The Nature and Spirit of Japan



BHAKTA

CAMPARI



MICHEL THIBAUT W

Unchained.Art  
Contemporary Gallery



ILIOS



APPLIED MATERIALS

TWISTED CLOVER  
events

KMFA 89.5



Things Austin



Economic Development  
CITY OF AUSTIN

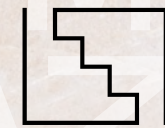


Texas Commission on the Arts



DAFFODIL

The Roosevelt Room



NATIONAL ENDOWMENT for the ARTS  
arts.gov



AUSTIN EAST SIDE



HOME 2 SUITES BY HILTON  
Austin East Side

TRIBEZA  
AUSTIN CURATED

copenhagen



nad works



BROWN-FORMAN

LUX  
EVENT RENTALS

# Stats

ATX Music reaches 10,000+ audience members annually including visitors from across the US and internationally, with 3.3M+ social media impressions.

## Our Stats and Demographics

ATX Music has created a unique and diverse following for chamber music and jazz, significantly expanding the audiences for intimate music in Austin. In addition to our thousands of ticket patrons, our social media accounts reached over 1.7 million people last year.

## Age

In a significant shift for our industry, **42%** of our audience is aged **35-54**, highlighting our broad range of audience members.

## Tourism

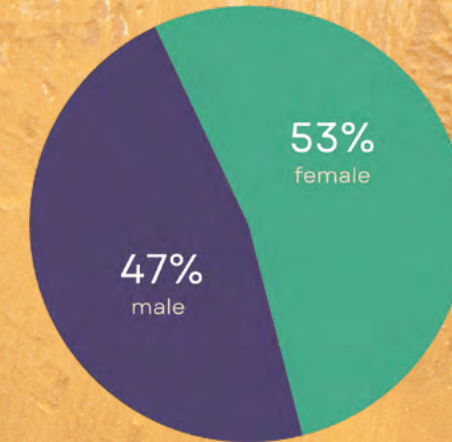
Our extensive online advertising at ATX Music has helped us attract visitors from CA, MN, NY, NC, CT, TX, NJ, MD, UT, Washington D.C., Canada, and Japan.

**“We were visiting from CT and enjoyed the program and a group of exceptional musicians.”**

- December, 2023

**“I flew in from Rochester to hear the Joshua Redman Duo concert! Thank you for making this event possible! I thoroughly enjoyed it.”**

- October, 2025



## Gender

53% Female, 47% Male

**“My husband and I so enjoyed an extraordinary evening at Hiromi’s Sonicwonder concert! Congratulations! We flew down here from Minneapolis for the concert.”**

- April, 2024

## Social Media

Annual Reach  
@atxchambermusicandjazz

**f Facebook**  
1.5K followers  
3.6M views | 43.5K clicks | 18.5K visits

**Instagram**  
4.8K+ followers  
212K reach | 645K views | 17.3K link clicks

## Paid Meta Ads (Instagram and Facebook)

3.4M impressions | 799K reach  
128K clicks \$115.7K in tracked conversion value  
2.8x return on ad spend

## Google Ads Grants

67.6K impressions | 5.6K clicks  
8.3% click-through rate





CHAMBER MUSIC  
AND JAZZ



[atxmusic.com](http://atxmusic.com)